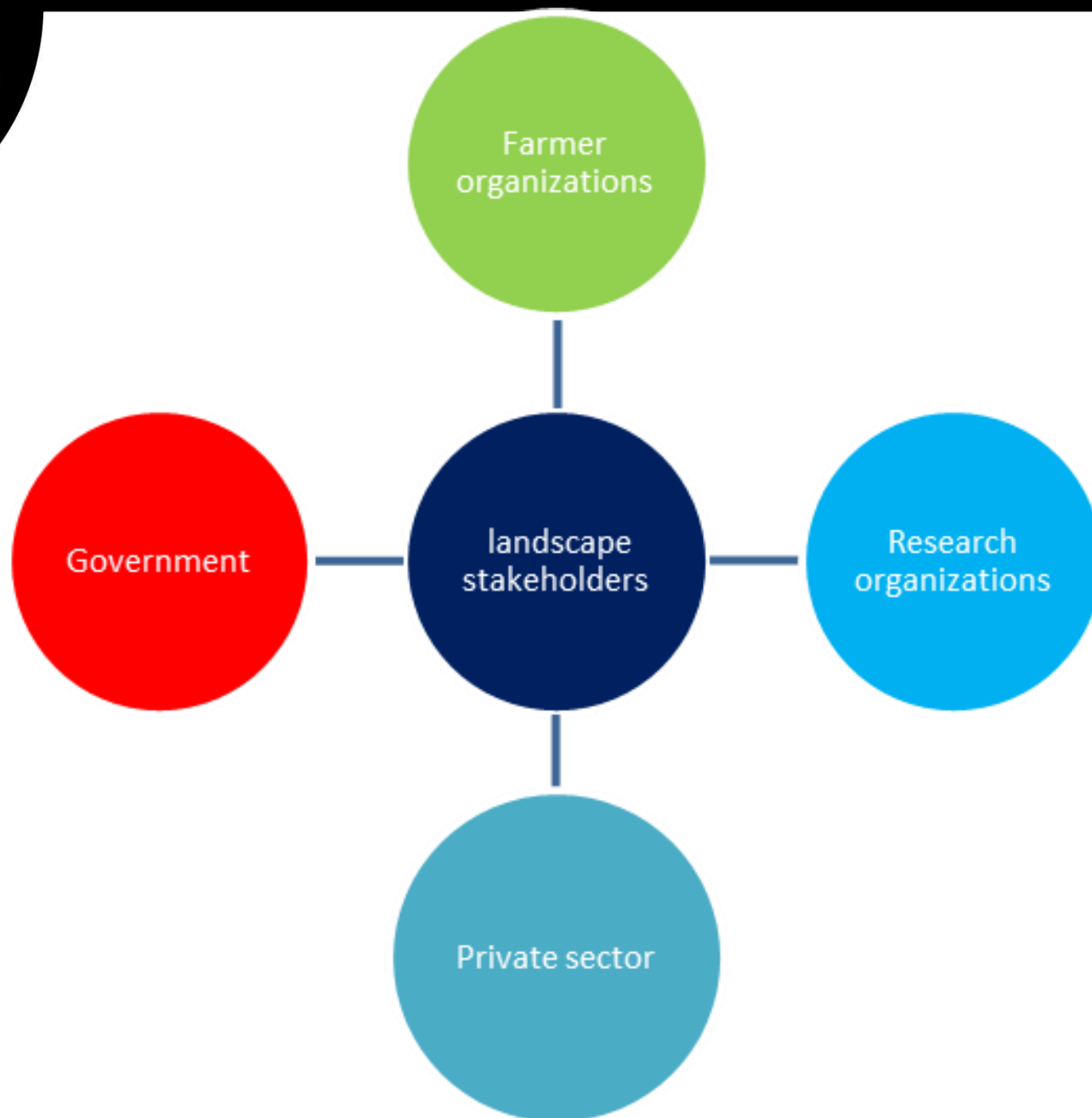


Who cares?



Some of the beneficiaries of the Model include:

- **Public sector-** To assist policy makers in achieving the optimal resource allocation (between soft skills and hardware) required to strengthening capacity enhancement of these organizations
- **Private sector-** To demonstrate an incentivize basis for private sector investments in building social capital (trust/ business skills) for increased productivity and profits in their partnership with smallholders, resulting in mutual gains
- **Development organizations-** To act as a systematic implementing vehicle for the actualization of donor's multiple objective including income and livelihood diversification, food security and ecosystem conservation
- **Farmers-** To assist famer groups in achieving the ultimate goals of enhanced livelihoods, increased agricultural production and the adoption of sustainable land use practices through capacity building and establishing viable enterprises